

# Connection. Care. Opportunity.

FISCAL YEAR 2024 ANNUAL REPORT

north  
shore  
senior  
center



# Mission

Our mission is to foster the independence and well-being of older adults, enhance their dignity and self respect, and promote their participation in and contribution toward all aspects of community life.

# Core Values

We practice five core values: embrace diversity, share a purpose, pursue excellence, take responsibility, and act with passion.

# Leadership

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# Dear Friends,

We are filled with pride for all that North Shore Senior Center has accomplished during Fiscal Year 2024 (July 1, 2023 – June 30, 2024). This year marked the 40th anniversary of House of Welcome Adult Day Services, a testament to our unwavering commitment to individuals and families navigating memory loss. We also achieved our eighth consecutive CARF accreditation, underscoring our dedication to excellence and quality care.

For the fourth year in a row, we were recognized as a Chicago Top Workplace, a reflection of our exceptional team's passion and commitment. Community connection shined brightly with our first in-person Member Appreciation event since 2019, welcoming more than 250 Lifelong Learning members. Our golf outing fundraiser brought together golfers and donors for a second successful year.

This year also saw a deepened focus on Diversity, Equity, and Inclusion. We continued to diversify our workforce and offered essential trainings to employees and volunteers, ensuring that our programs and services reflect the needs of our diverse community.

Thank you for your continued support in making NSSC a place of connection, care, and opportunity for those who count on us. Together, we're building stronger communities.

With appreciation for all you do,



Tish Rudnicki, MSW  
Executive Director & President



Lisa Peters-Beumer  
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**23,811** lives were touched through Senior & Family Services, Senior Options, House of Welcome Adult Day Services, Escorted Transportation Services, and Tax Assistance

**7,969** patients received 12,788 hours of screening through our Choices for Care program to determine what level of care was needed following a hospital stay

# Year in Review

With the steadfast support of our generous donors, committed funders, and invaluable community partners, we provided older adults and their families with vital programs and services that empower, connect, and enhance their quality of life.

**467** LIHEAP applications were completed, securing \$223,956 in assistance for heating and cooling expenses

**22,515** hours of therapeutic care were given to people with memory loss through House of Welcome's Adult Day Program





**69,590** hours of service were provided to 23,275 individuals through Senior & Family Services

**14,403** hours of service were provided by volunteers, a value of \$473,433 of in-kind support

**85¢** of every dollar went directly toward programs that benefit those we serve

**77%** of those we served are low-income



**15,356** enrollments in 676 Lifelong Learning classes

**10,883** older adults and their families benefited from referrals and resources provided by NSSC



# Our Donors

JULY 1, 2023 - JUNE 30, 2024

**NSSC extends its deepest gratitude to the individuals, businesses, and organizations that generously contributed \$500 or more during Fiscal Year 2024. Your support is a resounding endorsement of our mission and a testament to our shared commitment to enriching the communities we serve.**

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Elinor R. Thaviu  
 Gladys W. Turner\*

Annabelle K. & Omer G. Voss\*  
 Betty & Walter Wallin\*

C.O. Waters\*  
 Rita P. & Everett P. Weaver\*

Edna F. & Arnold R. Weber\*  
 Janis U. & Joseph M. Weil, Jr.\*

Leah Westerman\*  
 Barbara\* & Thomas A. Wick

Emory W. Williams\*  
 Orrin R. Williams\*

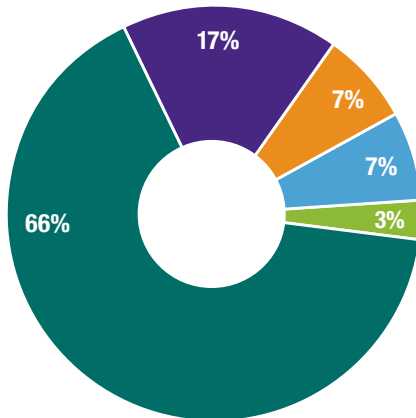
Ann S. & Arnold R. Wolff\*  
 Gloria M.\* & A. William Youngberg

Bobette & James Zacharias\*

*\*Deceased*

# Financial Highlights

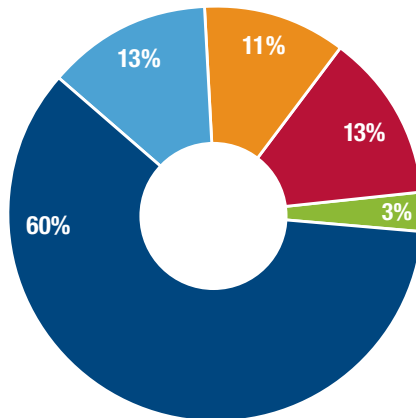
Fiscal Year Ending June 30, 2024



- State & Federal Funds
- Fundraising
- Program Service Fees
- Lifelong Learning Fees
- Local Government

## OPERATING REVENUE

Grants and Contributions	
Members and Friends	\$754,884
Foundations, Corporations, Estates	\$733,544
Special Events	\$153,890
Townships and Municipalities	\$306,228
Government Grants	\$2,138,409
Program Fees and Contracts	
State Contracts	\$4,015,730
Registration and Membership Fees	\$630,203
Program Service Fees	\$689,996
Other Income	\$7,150
<b>Total Operating Revenue</b>	<b><u>\$9,430,034</u></b>



- Senior & Family Services
- Lifelong Learning
- House of Welcome
- Senior Options
- Community Services

## OPERATING EXPENSES

Senior and Family Services	\$4,766,028
Lifelong Learning	\$1,026,194
House of Welcome	\$910,808
Senior Options	\$1,034,681
Community Services	\$231,374
Management and General/Fundraising	\$1,414,023
<b>Total Operating Expenses</b>	<b><u>\$9,383,108</u></b>
<b>Revenue Over Expenses</b>	<b><u>\$46,926</u></b>

*This Annual Report covers the Fiscal Year 2024 (July 1, 2023 - June 30, 2024). It is prepared at this time so that the audited financials can be included. Please see [www.nssc.org](http://www.nssc.org) to view the audited financial statements.*

*We acknowledge with gratitude in-kind contributions from friends and organizations and volunteer services from individuals.*



# Celebrating 40 Years

This year, we proudly celebrated 40 years of enriching lives, providing compassionate care, and supporting families navigating memory loss through House of Welcome Adult Day Services. This milestone was honored throughout the year with a series of educational programs, heartfelt celebrations, and a welcoming open house.



# north shore senior center

## Arthur C. Nielsen, Jr. Campus

161 Northfield Rd.  
Northfield, IL 60093  
847.784.6000

## House of Welcome Adult Day Services

1779 Winnetka Rd.  
Northfield, IL 60093  
847.242.6250

## Niles Senior & Family Services

7900A Milwaukee Ave., Ste. 2-20B  
Niles, IL 60714  
847.864.3721

## Glenview Village Hall

2500 E. Lake Ave.  
Glenview, IL 60026  
847.904.4366

## Connect with us:



[www.nssc.org](http://www.nssc.org)

