



**SPONSORSHIP**  
**GALA**  
**2023**

**SATURDAY, MAY 20**  
**RAVINIA, HIGHLAND PARK**

**north shore senior center**



# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	PLATINUM \$7,500	GOLD \$4,500	SILVER \$2,600	BRONZE \$1,900
Host table - 10 tickets to cocktail reception and dinner (Value: \$5,000)	■			
6 tickets to cocktail reception and dinner (Value: \$2,400)		■		
4 tickets to cocktail reception and dinner (Value: \$1,600)			■	
2 tickets to cocktail reception and dinner (Value: \$800)				■
Full-page inside front cover color ad in Gala program book (Value: \$1,500)	■			
Full-page color ad in Gala program book (Value: \$600)		■		
Half-page color ad in Gala program book (Value: \$450)			■	
Three color banner ads in <i>Engage E-news</i> (Value: \$1,100)	■	■	■	
Gratitude post on social media	■	■	■	
Custom sponsor event photo	■	■	■	■
Logo on NSSC's website for one year, on all pre-event materials and Gala media coverage, signage and video screens	■	■	■	■
Recognition in NSSC's Annual Report and on Donor Wall at the Northfield Campus	■	■	■	■
Recognition as a Gala sponsor in <i>Engage E-news</i>	■	■	■	■

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- Music & Entertainment: \$3,000**  
 2 tickets to cocktail reception and dinner, half-page color ad in the program book, recognition on the Gala website and event signage, and in pre-event materials, media coverage, and 3 banner ads in *Engage E-news*
- Guest Transport: \$2,500**  
 2 tickets to cocktail reception and dinner, half-page color ad in the program book, recognition on the golf carts, Gala website, event signage, pre-event materials, media coverage, and *Engage E-news*
- Cocktail Hour Sponsor: \$2,000**  
 2 tickets to cocktail reception and dinner, custom sponsor recognition and photo opportunity, half-page color ad in the program book, recognition on the Gala website and event signage, and in pre-event materials, media coverage, and *Engage E-news*
- Cocktail Hour Sponsor: \$2,000**  
 2 tickets to cocktail reception and dinner, a signature cocktail, custom cocktail napkin, half-page color ad in the program book, recognition on the Gala website and event signage, and in pre-event materials, media coverage, and *Engage E-news*
- Guest Goodie Bag Sponsor: \$2,000**  
 2 tickets to cocktail reception and dinner, recognition on the goodie bag packaging, Gala website and event signage, and in the program book, pre-event materials, and media coverage
- Centerpiece Sponsor: \$2,000**  
 2 tickets to cocktail reception and dinner, recognition on table tent cards, Gala website and event signage, and in the program book, pre-event materials, and media coverage
- Meet & Greet Sponsor: \$1,500**  
 2 tickets to cocktail reception and dinner, meet and greet with guests at event entrance, recognition on the Gala website and event signage, and in the program book, pre-event materials, and media coverage
- Paddle Raise Sponsor: \$1,000**  
 Logo on auction paddle in the program book, recognition on the Gala website, and event signage

## PROGRAM BOOK ADS

- Half-page Color Ad: \$450**  
 (3.5" w x 3.625" h)
- Full-page Color Ad: \$600**  
 (3.5" w x 7.5" h)

Ads must be provided as a 300 dpi high resolution pdf to the dimensions specified. Incorrectly sized artwork will be returned for adjustments. Please submit logos as an EPS file or 300 dpi, JPG or PNG.  
**Deadline for artwork is April 20, 2023.**

## FOR MORE INFORMATION

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Corporate Relations Manager

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