FY23-25 Strategic Plan Overview

**Mission:**
To foster the independence and well-being of older adults, enhance their dignity and self-respect, and promote their participation in and contribution toward all aspects of community life.

**Core Values:**
- Share a Purpose
- Embrace Diversity
- Take Responsibility
- Pursue Excellence
- Act with Passion

**Strategies:**

**Talent** – Invest in employees, volunteers, and boards so NSSC is nimble, responsive, fiscally sustainable, and able to meet future community needs.

**Technology** – Identify critical future needs that reflect strategic and financial stewardship and effective delivery of programs and services.

**Telling the Story** – Function as a thought leader convening internal and external conversations and activities related to aging and aging services.

**Diversity, Equity & Inclusion** – Incorporate DE&I holistically and consistently throughout each area of focus ensuring NSSC has true representation of the people and communities it serves.