# Levels of Corporate Sponsorship with North Shore Senior Center Corporate Leadership Circle



## EMPOWER: \$20,000+ LEVEL BENEFITS

- Virtual presentation for sponsor's staff on senior concerns by one of our experts
- Three banner ads in Engage e-news, distributed to 10,000 email addresses: Value \$1,100
- Four Tuesday Lifelong Learning class sponsorships with infomercial: Value \$1,400
- Two ¼-page ads in Lifelong Learning Catalog mailed to 6,000 homes: Value \$1,100
- Your logo listed on NSSC's website for one year: Priceless
- Exclusive social media gratitude post
- Company name in North Shore Senior Center Annual Report
- Company name listed on Donor Wall at our Northfield Campus
- Thank-you plaque for display in your building



## EMBRACE: \$15,000+ LEVEL BENEFITS

- Two banner ads in Engage e-news, distributed to 10,000 email addresses: Value \$800
- Three Tuesday Lifelong Learning class sponsorships with infomercial: Value \$1,000
- One ¼-page ad in Lifelong Learning Catalog mailed to 6,000 homes: Value \$550
- Listed on NSSC's website for one year: Priceless
- Exclusive social media gratitude post
- Company name in North Shore Senior Center Annual Report
- Thank-you plaque for display in your building



## EDUCATE: \$10,000+ LEVEL BENEFITS

- One banner ad in Engage e-news, distributed to 10,000 email addresses: Value \$500
- Two Tuesday Lifelong Learning class sponsorships with infomercial: Value \$800
- Listed on NSSC's website for one year: Priceless
- Exclusive social media gratitude post
- Company name in North Shore Senior Center Annual Report
- Thank-you sign for display in your building



## ENGAGE: \$5,000+ LEVEL BENEFITS

- One Logo ad in Engage e-news, distributed to 10,000 email addresses: Value \$300
- One Tuesday Lifelong Learning class sponsorship with infomercial: Value \$400
- Listed on NSSC's website for one year: Priceless
- Exclusive social media gratitude post
- Company name in North Shore Senior Center Annual Report
- Thank-you sign for display in your building



The mission of North Shore Senior Center is to foster the independence and well-being of older adults, enhance their dignity and self-respect, and promote their participation in and contribution toward all aspects of community life.